

THIS TEEN TRAVELZ

Teen Hotel Reviews from a 13-Year-Old Perspective

Honest hotel reviews focused on Wi-Fi, comfort, amenities, and the teen + family travel experience.

Experience at a Glance

139

hotels stayed at
(lifetime)

130

Marriott
properties

40

hotels stayed at
in 2025

54

hotel nights
in 2025


Canada + United States

Mateo Marmara

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 www.thisteentravelz.com

 YouTube: [This Teen Travelz](https://www.youtube.com/This Teen Travelz)

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Hi, I'm Mateo.

I'm 13 years old and the creator of **This Teen Travelz** — a YouTube channel and website where I review hotels from a teen's perspective.

I focus on what actually matters to teens and families when staying at hotels: Wi-Fi speeds, comfort, gaming console setup, pools, lounges, and overall vibes.

I started This Teen Travelz at age 12, and with the support of my parents, I've turned a love for travel into a growing platform that helps families make better hotel choices — while giving hotels insight into a guest perspective they rarely hear from.

In 2025 alone, I stayed at 40 different hotels across Canada and the United States, spending 54 hotel nights on the road while balancing school and content creation.



My Approach to Hotel Reviews

Hotels are made up of rooms, restaurants, and amenities — but what truly makes a hotel great is **the people**.

It's the staff who take the time to connect, share local insight, and make guests feel at home. That human element is something I always pay attention to during my stays, and it often becomes one of the most memorable parts of a hotel experience.



My goal is to highlight hotels honestly and respectfully — recognizing not just the space itself, but the people who bring it to life.

YouTube Stats & Highlights

LAUNCHED FEBRUARY 2025

93 subscribers

Growing audience

170 total videos

Comprehensive content library

48 long-form videos

In-depth hotel reviews

39+ full hotel reviews

Detailed property coverage

100+ YouTube Shorts

Quick highlights

Performance (Last 28 Days)

21,932

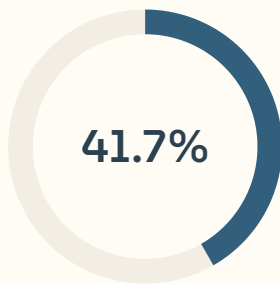
Views

54.7

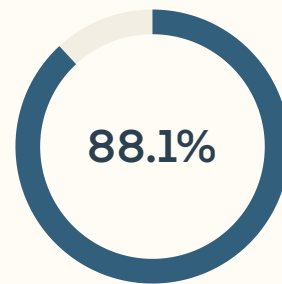
Watch Hours

3:38

Avg Video View
Duration



Avg Video Viewed



Avg Shorts Viewed

Top Content

- **Most-viewed review:** *The Westin Book Cadillac Detroit* — 320 views
- **Most-viewed Short:** *When you're just trying to hook up your console at the hotel...* — 2,451 views



I also maintain a Hotel Wi-Fi Speed Leaderboard, a feature hotels consistently mention as one of their favorites.

ThisTeenTravelz.com

Every hotel stay includes a full written blog post with photos, Wi-Fi stats, pros & cons, and a teen-friendly verdict. The site acts as a long-term archive that continues to drive traffic well after videos are published.

Google Search Performance (Last 28 Days)

77

clicks

8.12K

impressions

0.9%

CTR

16.2

Avg position

Lifetime Search Performance

450

clicks

43.5K

impressions

1.0%

CTR

25.6

Avg position

Website Traffic (Google Analytics)

525 views (last 28 days)

4.2K lifetime views

Most-visited pages include:

- Homepage
- Teen Hotel Reviews index
- Hotel Wi-Fi Speed Leaderboard
- Hotel Index ("Where I've Stayed")

Hotels have complimented how clean, professional, and easy to navigate the site is.

Instagram

Instagram: @thisteentravelz

Instagram supports my YouTube reviews by sharing short-form highlights, behind-the-scenes moments, and quick hotel walkthroughs. It's also where many hotels choose to repost content.

Account Snapshot



60 followers



180 total posts

Recent Activity (Nov–Dec)

1.9K

Views

62

Interactions

83%

Views from non-followers
(November)



Top Reel: *This Pool Caught Me Off Guard – Four Points Sarnia* — 160 views

Instagram plays a supporting role in my overall strategy, helping hotels extend reach and share authentic guest-created content.

Hosted Stays & Brand Collaborations



Fully Hosted Stays

- Hyatt House Lansing / University Area
- Courtyard Erie Bayfront
- Sheraton Erie Bayfront Hotel

Media / Discounted Rate Collaborations

- Delta Hotels Muskegon Convention Center
- The Vanguard Ann Arbor, Autograph Collection
- The Daytona, Autograph Collection

Hotels That Have Reposted or Shared My Content

- Aloft Wilmington at Coastline Center
- Dearborn Inn, Autograph Collection
- Delta Hotels Muskegon Convention Center
- Fairfield Inn & Suites Washington Casino Area
- Kingston Marriott Hotel
- The Daytona, Autograph Collection
- The Insignia Hotel, Sarnia (Tribute Portfolio)
- Fairfield by Marriott Inn & Suites Orillia
- TownePlace Suites by Marriott Alexandria Fort Belvoir



Praise & Recognition

Direct Praise From Hotel Teams

I've received written feedback from hotel teams including General Managers, Directors of Sales & Marketing, and Front Office leadership.

Highlights include:

A hotel team **updating their breakfast presentation** based on my review (SpringHill Suites Lumberton)

Hotels **sharing my videos internally** with staff and leadership

Hotel teams hosting **watch parties and reposting my content** across social platforms

My goal is always to represent hotels respectfully and professionally while delivering honest teen-perspective feedback.

Milestones & Achievements

Channel & Travel Milestones



Started This Teen Travelz at age 12



100th Marriott property: Dearborn Inn, Autograph Collection



125th Marriott property: Courtyard Erie Bayfront



139 total hotels stayed at



130 different Marriott properties

2025 Travel Snapshot

40

Hotels

54

Hotel Nights

36

Cities Explored

9 hotel lounges visited

(4 M Club lounges)

Countries

Canada & United States

Provinces / States:

Quebec, Ontario, Michigan, Virginia, North Carolina, South Carolina, Pennsylvania, Georgia, Florida, West Virginia, New York

Impact Highlights

First hotel to change an operation based on my review

SpringHill Suites Lumberton

Described publicly as a "teen travel expert"

By The Daytona, Autograph Collection



Upcoming Road Trips & 2026 Vision

Winter 2026 (Jan – Early March)

Drive-to hotels close to home:

- Ontario
- Western New York (Buffalo area)

Spring & Early Summer 2026 (Mid-March – May)

My biggest filming window of the year. I'm open to a wide range of destinations where road trips make sense and interest aligns. I'm preparing to complete schoolwork on the road during this period.

Potential regions include (but are not limited to):

- Pennsylvania (Pittsburgh, Hershey area)
- Michigan
- North & South Carolina
- Virginia & Washington, D.C.
- Maryland
- Kentucky
- Ohio
- Illinois
- Florida

Late Summer 2026 (Late July – August)

Additional hotel stays once my summer class is complete, before starting high school.

Why Work With Me

I review hotels with **honesty, respect, and appreciation.**

When hotels watch my reviews, I hope they feel proud of their team, proud of their property, and excited to share the content — knowing they hosted someone professional and genuinely grateful.

What hotels get from me that they don't get from most influencers:



A rare teen + family perspective



Honest, fair, and transparent reviews



Long-term relationships and repeat stays



Content that lives on YouTube, Google, and social platforms

I'm not chasing freebies, not negative, and not transactional in a money-first way. What matters most to me are the connections and friendships I build during each stay.

"The reason I do this is because it's a way to document my travel memories while also sharing them with teens and families alike."

Let's Work Together

If you're interested in collaborating, I'd love to explore how we could work together — whether that's a hosted stay, media rate, behind-the-scenes tour, or a longer-term partnership.

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